



# 70<sup>th</sup> North West Annual Dinner

Thursday 18th May 2017 6:30pm – 2:00am

*The Principal Manchester*  
(formerly The Palace Hotel)

Oxford St, Manchester, M60 7HA

For more information email [events.northwest@nuclearinst.com](mailto:events.northwest@nuclearinst.com)

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# SPONSORSHIP



# OPPORTUNITIES

The Nuclear Institute NW Branch is to hold its 70th annual dinner at The Principal Manchester (formerly known as The Palace Hotel) on Thursday 18th May 2017 during which it is expected that more than 500 representatives from the nuclear industry will attend.

SPONSORSHIP BENEFIT	PLATINUM 1 AVAILABLE £10,000 + VAT	GOLD 2 AVAILABLE £5,000 +VAT	SILVER 6 AVAILABLE £3,000 + VAT
LOGO AND ASSOCIATED SPONSORSHIP PACKAGE DISPLAYED ON EVENT BOOKING FORM & POSTER	✓	✓	✓
NAME AND LOGO ASSOCIATED WITH YOUR CHOSEN SPONSORSHIP PACKAGE DISPLAYED ON THE EVENT WEBPAGE	✓	✓	✓
LOGO AND ASSOCIATED SPONSORSHIP PACKAGE DISPLAYED ON EVENT BANNER ON NI HOMEPAGE	✓	✓	✓
ACKNOWLEDGEMENT OF COMPANY AND ASSOCIATED SPONSORSHIP IN SOCIAL MEDIA UPDATES (TWITTER & LINKEDIN) LEADING UP TO THE EVENT	✓	✓	✓
ACKNOWLEDGEMENT OF COMPANY AND ASSOCIATED SPONSORSHIP IN AT LEAST 2 NI NW BRANCH E-NEWSLETTERS PRIOR TO THE EVENT	✓	✓	✓
ACKNOWLEDGEMENT OF COMPANY AND ASSOCIATED SPONSORSHIP IN AT LEAST 1 EDITION OF NUCLEAR FUTURE PRIOR TO THE EVENT	✓	✓	✓
1* PRESS RELEASE ACKNOWLEDGING SPONSORSHIP	✓		
NAME AND LOGO ASSOCIATED WITH YOUR CHOSEN SPONSORSHIP PACKAGE DISPLAYED ON BANNERS AT MAIN ENTRANCE	✓	✓	✓
NAME AND LOGO ASSOCIATED WITH YOUR CHOSEN SPONSORSHIP PACKAGE ON BANNERS AT ENTRANCE TO DINING AREA	✓	✓	✓
NAME AND LOGO ASSOCIATED WITH YOUR CHOSEN SPONSORSHIP PACKAGE LISTED IN THE DINNER PROGRAMME	✓	✓	✓

ALL SPONSORING COMPANIES WILL BE OF EQUAL STATUS IN THEIR RESPECTIVE PACKAGES AND THEREFORE LISTED IN ALPHABETICAL ORDER IN THEIR INDIVIDUAL SPONSORSHIP CATEGORIES IN WRITTEN COMMUNICATIONS

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NAME & LOGO ASSOCIATED WITH YOUR CHOSEN SPONSORSHIP PACKAGE INCLUDED ON THE TABLE PLAN DISPLAY AT THE VENUE	✓	✓	✓
INVITATION FOR ALLOCATED NUMBER OF SPONSOR REPRESENTATIVES TO ATTEND THE NUCLEAR INSTITUTE PRE-DINNER VIP RECEPTION	5	3	1
COMPLIMENTARY DINNER TICKETS FOR SPONSORS (PLEASE NOTE THE DINNER LAYOUT IS IN TABLES OF 10)	20 ( 2 TABLES)	10 (1 TABLE)	5 (1/2 TABLE)
PREFERENTIAL SEATING PLACEMENT NEAR TOP TABLE GIVEN IN ORDER OF SPONSORSHIP PACKAGE	✓	✓	✓
ACKNOWLEDGEMENT FROM THE DINNER HOST WHEN COMMENCING EVENING ACTIVITIES	✓	✓	✓
A SEAT ON THE TOP TABLE FOR ONE REPRESENTATIVE	✓		
OPPORTUNITY TO PLACE A CORPORATE GIFT OR A5 LEAFLET ON EACH TABLE OR INDIVIDUAL SEAT	✓		
OPPORTUNITY TO PROVIDE A PRE-DINNER ADDRESS (MAXIMUM 10 MINUTES)	✓		

To enquire about availability of sponsorship packages please contact [events.northwest@nuclearinst.com](mailto:events.northwest@nuclearinst.com)

